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June 1, 1993

Re.: Childrens' TV MM Docket No. 93-48

Dear Sir/ Madam:

In Santa Rosa, CA we are receiving on cable Monday-Friday very few good informational and educational PBS programs like Mr. Roger's Neighborhood, Sesame Street, Reading Rainbow for children. The unsensational-non-media type Mac Neil/Lehrer news report (getting it directly from the experts) with a minimum of commercials- very informational and educational also for children. However, nothing like this is available on PBS channel 3 on weekends. Of course, PBS does not have a dominating advertsing department... That leaves children at the mercy of ABC, NBC, CBS with the attached unbearable results 1980- 1990 and worse.

We bought our first B/W TV in 1965 after our son age 7 did not come home because he was glued to our Mormon neighbor's TV. We then kept track of his TV viewing with a simple timer counting the hours the TV was on- that worked! In today's electronic age there is no problem to produce a TV program controller which can be programmed by responsible parents for educational and informational programs only. Why not reward and promote these brave inventors